

COUNSELLING
CODE
2653



KNOWLEDGE INSTITUTE OF TECHNOLOGY, SALEM



Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai, Accredited by NBA & NAAC ('A' Grade)

KNOWLEDGE
BUSINESS
SCHOOL

An Autonomous Institution

Celebrate *Management Studies*
in a Way You Like **MBA@KIOT**



THINK MBA JOIN KIOT

MBA @ KIOT

**ADMISSIONS OPEN
2024 - 25**



**MBA 2 YEAR
PROGRAM**

Functional Specialisations

- ★ Finance
- ★ Marketing
- ★ Human Resource
- ★ Operations
- ★ Business Analytics

Certification / Value Added Course

- ★ SAP
- ★ Advanced Excel
- ★ Power BI
- ★ Tally Prime
- ★ Digital Marketing

Any Under Graduates

Focus on: Innovation | Management | Start-Up

MBA(IEV)*
2 Years Program | **Innovation
Entrepreneurship &
Venture Development**

Proper Mix | Business Administration |
Start up track | Family Business Development

* Subject to AICTE, Anna University Approval

About MBA @ KIOT

Master of Business Administration (MBA @ KIOT), a part of Knowledge Institute of Technology(KIOT), is one of the prominent B-Schools in the State of Tamilnadu. MBA offers Two year Programme with an intake of 120 students. MBA is known for its Quality Placement, Inspiring Faculty, Project with Stipend, Industrial Mentors and Joy of Learning. The core strengths of KBSS are its faculty team with diverse expertise and vibrant students. MBA is driven with a vision to produce global leaders to manage enterprises in a challenging and highly competitive world through incorporation of domain expertise coupled with high ethical standards. These initiatives have made MBA @ KIOT, a preferred destination for management education in this region with a short span of time.

Fly High. With MBA 'Top 5'.



MARKETING CLUB - BRAND MANAGEMENT



ARTICLE REVIEW



HUMAN RESOURCE CLUB



ENTREPRENEURSHIP DEVELOPMENT CELL(EDC - SEED)



OUTBOUND TRAINING @ YERCAUD



FINANCE CLUB - TALLY PRIME



SAP STUDENT PROGRAM



COMMUNICATION TRAINING



PLACEMENT TRAINING PROGRAM



Clubs & Forums in MBA@KIOT



For Enquiries

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Director - MBA

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